



Mike Jones

K-WAS

National

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	11/29/08
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	6	\$8,500.00	\$7,225.00	0.00
Totals	6	\$8,500.00	\$7,225.00	0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$7,083.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$1,416.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/19/12	10/19/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	----F--		1		\$1,200.00		0.00					
2	8	10/22/12	10/22/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00

Order / Rev: 37578
Alt Order #: 08880403
Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC
Product Desc: ISSUE
Estimate: 3337
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8-NOW 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,200.00		0.00			
3	8	10/23/12	10/23/12	8 News Now 6a M-F	CM	6-7a -T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F										
8-NOW 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00		0.00			
4	8	10/24/12	10/24/12	8 News Now 6a M-F	CM	6-7a --W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F										
8-NOW 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00		0.00			
5	8	10/25/12	10/25/12	8 News Now 6a M-F	CM	6-7a ---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F										
8-NOW 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,200.00		0.00			
6	8	10/24/12	10/24/12	8 News Now 11p M-F	CM	11-1135p --W----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 11p M-F										
8-NOW 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,500.00		0.00			
												Totals	6	\$8,500.00